



MAYOR BYRON W. BROWN



FOR IMMEDIATE RELEASE

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MAYOR BROWN ACCEPTS CEREMONIAL CHECK FOR CITY RECYCLING EDUCATION FUND

Buffalo - Modern Disposal Services presented a ceremonial check to Mayor Byron W. Brown today in support of the City of Buffalo's Recycling Education Fund, which is required as part of Modern's recycling contract with the City of Buffalo.

"The City of Buffalo is committed to recycling," said Mayor Brown. "I thank Modern Disposal Services for our shared commitment to boosting the recycling rate in Buffalo and these funds will help us continue to raise awareness about the importance of recycling. "

"We're extremely proud to have partnered with Mayor Brown and The City of Buffalo in helping to boost recycling rates citywide," said Mike McInerney, the CEO of Modern Disposal Service. "We are excited to help support Buffalo's continued efforts to create a better, cleaner Buffalo and be able to give something back to city residents as a thank you for their effort and responsibility as recyclers."

Funds will go toward the City of Buffalo's Recycling Education Fund, which is used to educate residents on the comprehensive recycling programming in the City of Buffalo.

Today's event comes one month after city residents achieved their highest month of recycling. In May, the City's curbside "green tote" program collected 1513.77 tons, or 3, 027,540 pounds. That's the weight of 252 elephants, which could fill a football stadium 6 feet high!

Mayor Brown's curbside recycling program has and will continue to play a pivotal role in helping the City to achieve its goal of diverting material from the landfill by over 34%, exceeding the national average. Since Mayor Brown introduced green totes as part of Buffalo's new single stream recycling program in 2012, overall recycling increased from 15.9% to 27.7% in 2016. In 2014, he launched 34andMore Buffalo Recycles, a citywide recycling public awareness campaign. Mayor Brown's latest initiative is now underway, called Let's Do This! Let's Do This! is a friendly block club recycling competition that complements all of our efforts as we continue to ensure that Buffalo continues to go greener every day. The four-week contest runs from June 26th to July 14th. Block Clubs must register for Let's Do This! by June 17. For more information, go to www.city-buffalo.com.

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